

November 11-13, 2009 in Zürich / ADE-PSC Workshop on PPP:

“Opening”

Dr. Thomas M. Kohts

Disclaimer

The following slides were presented on 11 November 2009 on the occasion of the CGIAR's ADE-PSC Workshop in Zürich.

The illustrations were conceived solely as a basis for discussion during this Conference and are incomplete without oral explanations. They should therefore be seen only in connection with the lecture.

... Expected Values ...

- ✓ ***you are asked for your personal opinion***
- ✓ ***do not hide critical comments (= no „friendly avoidance“)***
- ✓ ***openness***
- ✓ ***directness***
- ✓ ***mutual respect***
- ✓ ***... in a friendly, comfortable and relaxed atmosphere***

The Workshop's Concept (I)

Guiding Principle:

- ✓ **Interactive character based on lesson's learned on managerial processes in former PPPs**
- ✓ **Two structure the Workshop in two separate parts, which are complementary and closely fit together**

Workshop's Part 1: „Enhancing PPP's productivity through PPPs“

- ✓ **to acquire a taste on the view on the Private Sector's approach to PPP's**
- ✓ **to draw a bow**
 - **starting with a visionary view on the global Agribusiness,**
 - **on the process of identifying priorities and setting objectives for PPPs,**
 - **on the best practice mechanics on how to run PPPs,**
 - **and on barriers for PPPs,**
 - **all resulting in the definition of relevant success factors for PPPs**

to be continued ...

The Workshop's Concept (II)

Workshop's Part 2: „Associated needs for Product Stewardship and Liability“

- ✓ ***based on two background papers***
- ✓ ***discussion on legal and political requirements***
- ✓ ***agreement on practical procedures for use***
- ✓ ***Part 1 Please keep to your presentation time***

Final Reporting:

- ✓ ***Report on the results of the Workshop, a „Zürich Compendium“?***

Background Information and Rules

- ✓ ***breaks respected***
- ✓ ***lunch at the hotel's restaurant***
- ✓ ***dinner invitation from CGIAR (today) and Syngenta Foundation (tomorrow)***
- ✓ ***no recording of the meeting***
- ✓ ***minutes will concentrate on the findings***
- ✓ ***keep your presentation time***
- ✓ ***leave an electronic copy***
- ✓ ***switch off mobile-phones during sessions***

Welcome Words to Follow ...

... include messages:

- ✓ ***Lystra Antoine (CGIAR Secretariat)***
 - ***the CGIAR Mission including the Private Sector's role therein***
 - ***the impact of the CGIARs new conceptual and operational structure on the Center's value and the importance of this workshop to position the CGIAR for the future***

- ✓ ***Rodomiro Ortiz (Alliance Deputy Executive)***
 - ***the strengths (and weaknesses) of the CGIAR Centers***
 - ***the workshop's objectives and agenda***

- ✓ ***Bill Niebur (Private Sector Committee)***
 - ***the Fit of PPPs to the Private Sector's Mission and***
 - ***situations when PPPs match the strength of the participating parties.***

- ✓ ***Marco Ferroni (Syngenta Foundation)***
 - ***the Importance of PPPs in taking technologies to small scale farmers***
 - ***his expectations on the Workshop.***

thank you for your attention

benefit from the workshop,

and enjoy!