

KEITH A. BEZANSON

Curriculum Vitae

Personal Details: *Date of Birth* 12 May 1941
 Nationality Canadian

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Education: 1972 PhD, Stanford University, Stanford, California
 1964 BA, Carleton University, Ottawa, Canada

Languages: English, French and Spanish.

Experience:

March 1997-
present Director, Institute of Development Studies

IDS is the largest and most comprehensive of the institutes of development studies and enjoys a worldwide reputation for the quality of its scholarship, its graduate teaching programme and its contribution to development policy and thought. Its staff of approximately 200 includes some 70 full-time researchers covering all major aspects of international development.

1991-1997 President, International Development Research Centre (IDRC), Ottawa, Canada.

IDRC was founded in 1970 as the first international institution with the specific purpose of assisting developing countries to build and apply R&D to indigenous development needs. As President and CEO, responsible to the Board of Governors (comprising 21 eminent leaders - 11 Canadians and 10 non-Canadians - from science, industry and public policy) for all aspects of the organisation. Between 1992 and 1996, the Government of Canada's fiscal spending was dramatically reduced and IDRC's parliamentary grant fell by approximately 50 per cent in real terms. Over the same period, however, that reduction has been more than compensated for via an aggressive program of revenue diversification. With current annual expenditures of roughly \$140 million, seven regional offices and a core staff of approximately 150 scientists and researchers, IDRC remains the acknowledged world leader in directing science and technology to the needs of poorer countries.

1988-1991 Administrative Manager, Inter-American Development Bank, Washington, D.C.

As one of the Bank's eight senior managers, directly responsible, *inter alia*, to the President for:

- the plan for organisational and structural renewal of the Bank that was developed, approved and implemented over the period of 1988-90;
- administration of the Bank's human resources (approximately 1,500 employees) and physical resources, including the development and adoption of policies to ensure their effective utilisation and the provision of administrative support and advice to all Bank units;
- co-ordination and implementation of the Bank's human resources plan;
- preparation, presentation and execution of the Bank's administrative budget of approximately \$200 million;
- direction, guidance and decision as a member of the senior management team of an investment budget of approximately \$4 billion annually;
- supervision, control and audit of 26 field offices comprising approximately 200 international employees and 300 locally-contracted employees.

1985-1988	<p>Canadian Ambassador to Peru and Bolivia, Lima, Peru.</p> <p>As Ambassador, responsible for all aspects of Canada's relations with both Peru and Bolivia, the representation of Canadian interests in those countries (which in the case of Peru included Canada's largest economic co-operation program in Latin America), the direct management of approximately 45 small projects, and the supervision of an Embassy of 68 employees and a Consulate of six employees.</p>
1981-1985	<p>Vice-President, Americas Branch, Canadian International Development Agency (CIDA), Ottawa, Canada.</p> <p>Responsible for all aspects of Canadian bilateral co-operation (economic and technical) with the countries of Latin America and the Caribbean. This involved annual budgets of approximately \$100 million (economic assistance) and \$5 million (administrative), 120 headquarters personnel, overall supervision and guidance of eight field offices and about 200 operational projects at any time.</p>
1978-1981	<p>Director General, Multilateral Programs, Canadian International Development Agency (CIDA), Ottawa, Canada.</p> <p>Responsible for all aspects of Canadian membership (policy, oversight, burden sharing, etc.) in the multilateral development banks (i.e. World Bank, Asian, African, Inter-American and Caribbean Development Banks).</p>
1977-1978	<p>Regional Director of Eastern Africa (Kenya, Tanzania, Uganda) Program, Canadian International Development Agency (CIDA), Ottawa, Canada.</p> <p>Responsible for the planning and execution of what was at that time the largest program of Canadian economic co-operation in Africa (approximately \$60 million annually).</p>
1973-1977	<p>Chief Planning Officer, Canadian International Development Agency (CIDA), Ottawa, Canada.</p>

- Responsible for program and project planning of all Canadian economic and technical co-operation in Anglophone Africa.
- 1971-1973 Director of Research, School Leaver Research Project, Ghana, West Africa.
- 'The School Leaver Research Project' was a comprehensive, three-year, study of the relationship between education and employment in Ghana. As Project Director, I was responsible for design of the research methodology, organisation, recruitment and supervision of a research team of up to 45 research associates and assistants and for the management of the overall project budget of \$500,000.
- 1969-1971 Lecturer and Researcher, University of Ghana.
- Lecturer at the University of Ghana while conducting research into aspects of cognitive learning in primary and secondary schools.
- 1968-1969 Consultant, Canadian International Development Agency (CIDA).
- Assignment included study of Canadian program of technical assistance in education to developing countries and recommendations for major modifications to that program, including structural change in the organisation.
- 1968 Research Assistant to Professor Hans N Weiler, Stanford University
- 1967 Teaching Assistant in 'Economics of Education' to Professor Paul R Hanna, Stanford University.
- 1964-1966 Secondary School Teacher
- As a volunteer in Nigeria teaching schoolchildren under the auspices of the Canadian University Service Overseas. During this period, served for five months as a member of a group of eight selected by the Ministry of Education to prepare and test a national curriculum in remedial English for the secondary schools of Western Nigeria.

Selected Papers and Publications:

- 2002 'Overlap and Duplication in the United Nations Development System: Perception, Reality and Some Solutions', Report to the Department for International Development, United Kingdom.
- 2002 'Global Public Goods: Some Key Questions', in **The Future is Now**. Vol.3, pp. 40-47.
- 2002 'Some Comments on "Globalisation, Inequality, and Poverty since 1980" ', in State Secretariat for Economic Affairs (ed), *Economic Growth and Sustainable Development: Trade-off or Win-win-win Situation?*, pp 48-53, Bern: SECO.
- 2001 **Financing and Providing Global Public Goods: expectations and prospects**, with F Sagasti. Development Financing 2000, Study 2001:2, Ministry of Foreign Affairs, Sweden.
- 2001 'International Development at the Dawn of the 21st Century', in **Environment in the 21st Century and New Development Patterns**, K. Matsushita, ed., pp 257-270, Kluwer Academic Publishers.
- 2000 **A Foresight and Policy Study of the Multilateral Development Banks**, with F Sagasti, S Charpentier and R Gottschalk. Development Financing 2000, Ministry of Foreign Affairs, Sweden.

- 2000 'Development', author of the special section on development in the millennium edition of the **Microsoft Encarta Encyclopedia**.
- 2000 'A Science, Technology and Industry Strategy for Vietnam', assisted by Geoffrey Oldham and Tran Ngoc Ca, **Final UNDP-UNIDO Report to the Government of Vietnam**, Hanoi: UNDP.
- 2000 'Some Hopes for a New Journal on Environmental Strategies', **International Review for Environmental Strategies**, Inaugural Issue, Vol. 1, No. 1, pp 3-8, 2000.
- 1999 'The East Asian Crisis: a global problem requiring global solutions', with S Griffith-Jones, in **East Asia: What Happened to the Development Miracle?**, IDS Bulletin, Vol 30, No 1, January, pp 1-14.
- 1999 'Rethinking Development: The Challenge for International Development Organisations', **Putting People at the Center of Sustainable Development**, Wiman, R and Partonen, T (eds.), Vol 2, pp. 27-43, Stakes, Helsinki.
- 1999 **Viet Nam at the Crossroads: The Role of Science and Technology**, IDRC Books.
- 1998 'Tiger Cubs at the Crossroads: Some Policy Issues Facing Vietnam', **IDS Bulletin**, Vol 29, No 3, July.
- 1997 'Information Technology Support to Developing Countries: The Canadian Experience', in M R Bhavavan, ed., **New Generic Technologies in Developing Countries**, Macmillan Press, London, pp 233-250.
- 1996 'The elusive search: development and progress in the transition to a new century' with F. Sagasti), IDRC publications, Ottawa, Canada.
- 1995 'Hard choices, heavy costs must not be minimised', **Ottawa Citizen**, 26 March
- 1995 'Alternative funding: looking beyond the nation state' (with Ruben Mendez), **Futures**, 27 (2), March, UK
- 1994 'Inclusion zone politics', **The Times**, London, December
- 1994 'Rethinking development: a new challenge for international organisations' in Üner Kirdar and Leonard Silk (eds), **People: From Impoverishment to Empowerment**, New York: New York University Press, pp 398-407
- 1994 'The global crisis machine', **Ottawa Citizen**, 29 March
- 1994 'La edad de la incertidumbre', **Caretas**, 17 March
- 1993 **Hasta Donde Va El Desarrollo?**, **La Republica**, 26 Mayo
- 1992 'A changing world of the strong and the weak', **The Globe & Mail**, 26 October
- 1992 'The collapsing vision of global development' in Üner Kirdar and Leonard Silk (eds), **A World Fit for People**, New York: New York University Press, pp 211-216
- 1992 'Maternal health and child survival issues: lessons learned' in the proceedings of **Health for All - Strengthening the Role of Public Health**, World Federation of Public Health Associations Sixth International Congress and 119th Annual Meeting of the American Association of Public Health Associations, Atlanta, Georgia, 10-14 November, pp 35-39
- 1973 **Education and Employment: Final Report of the School Leaver Research Project**, Accra, Ghana: Ministry of Education

- 1973 'Social goals and fiscal reality in Ghana's education system', **The Legon Observer**, 7: 9-16
- 1972 'Education in Ghana: the road of unemployment', **The Legon Observer**, 21: 72-49
- 1972 'Readings skills of some Ghanaian primary school children in their first and second languages' (with Nicolas Hawkes), **Canadian Journal of Bilingualism**, VI: 181-194
- 1969 **Education and Modernisation in Micronesia: A Case Study in Development and Development Planning** (with Richard Pearse), Stanford: Stanford University Press
- 1968 **Final Report: Planning for Education and Manpower in Micronesia** (with William J Platt and P H Sorenson), Menlo Park, California: Stanford Research Institute Press

Selected Advisory Services and Consultancies

- 2003 Department for International Development: Study on 'Defining and Measuring Multilateral Development Effectiveness.'
- 2003 United Nations University: Chair of peer review panel on the United Nations University's 'Millennium Project'.
- 2002 World Bank: External Advisor to the Bank's Review of 'Information and Knowledge in the World Bank: The Bank as a Knowledge-Based Organisation.
- 2002 Department for International Development: Policy study on 'Problems of and solutions to overlap and duplication in the United Nations Development System'.
- 2001 The Open University: Principal Advisor to the Open University's international course on 'Poverty and Development into the 21st Century'.
- 2001 Ministry of Foreign Affairs, Government of Sweden: Team Leader of research study on Global Public Goods under Sweden's 'Development Financing 2000' initiative.
- 2001 World Bank: External Advisor to the Bank' 'Review of Development Effectiveness'.
- 2000 UNDP-UNIDO: Preparation of a Science, Technology and Industry Strategy for Vietnam.
- 2000 Rio Tinto Zinc: Member of the Independent Advisory Panel on environmental and social stewardship of proposed mining investments in Madagascar
- 2000 European Commission: Team Leader in the study of 'Issues and Options concerning a European Foundation for Research for Development.
- 2000 Ministry of Foreign Affairs, Government of Sweden: Team Leader to 'A Foresight and Policy Study of the Multilateral Development Banks'.
- 1999 Consultant to UNDP/UNIDO programme which prepared a National Socio-Economic Strategy for Vietnam.
- 1999 Consultant to the World Bank's ARDE (Annual Report on Development Effectiveness). Two separate analyses produced on the potential and limitations of the World Bank's Comprehensive Development Framework.

- 1999 Consultant and member of advisory body to UNDP/UNCTAD initiative on Globalisation and Sustainable Human Development.
- 1998 Consultant to the World Bank's ARDE. Study produced titled 'Some Implications of the East Asian Crisis for Development Effectiveness'.
- 1998 Consultant to Shell Oil International. A review analysis and report provided on the effectiveness of the Shell Programme of Social Development in Nigeria.

Current Memberships (selected list)

- Senior Research Fellow International Institute for Sustainable Development (IISD), headquartered in Canada
- Trustee International Network of Bamboo and Rattan (INBAR), headquartered in China
- Director Institute for Global Environmental Strategies (IGES), headquartered in Japan
- Member International Advisory Committee to International Food Policy Research Institute (IFPRI), headquartered in Washington
- Trustee Tata Energy Research Institute, headquartered in India

Awards:

- 1981 Medal of Bravery - awarded by the Governor-General of Canada for a civilian act of bravery.
- 1969-1970 Recipient of an Advanced Doctoral Fellowship under the Canada Council.
- 1966-1968 Recipient of a Ford Foundation Fellowship.
- 1964 Honour Award: Carleton University, Ottawa, Canada (one of six annual awards for academic excellence and contributions to the life of the University).

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