

Workplan of CGIAR System Taskforce for the World Summit on Sustainable Development and the World Food Summit; 5 years later.

Introduction

The World Summit on Sustainable Development, also known as Rio+10, and the Johannesburg Earth Summit, will be held in South Africa from 26 August to 4 September 2002. The World Food Summit; 5 years later will be held in Rome, Italy from 9 to 13 June 2002.

Sustainable development, in particular of rural areas, and food security are the major objectives of the CGIAR System, and therefore the participation of the CGIAR in those two Summits is very important, both to contribute to the agenda of the Summits, and to be able to highlight how the CGIAR System contributes to the objectives of the Summits and its related Conventions.

Both Summits are characterized by multi-stakeholder dialogues, including major groups, and a commitment to government-civil society negotiations. Furthermore both aim to assess the (limited) progress being made with the implementation of the action plans (Agenda 21 and the WFS action plan), and to create new commitment to those action plans, rather than lay the ground for new conventions.

In particular the WSSD is characterized by a very extensive participatory preparatory process that started early 2001, and apart from a Summit declaration of commitment and a strengthened Plan of Action ('Outcome type 1'), is pressing the stakeholder community to develop innovative non-negotiated partnerships with clear goals and targets (Outcome type 2).

At the MTM in Durban in 2001 the directors of the Future Harvest Centres decided to set up a Taskforce to coordinate the participation of the Centres to those two Summits. Subsequently the Taskforce was asked to act not only on behalf of the Future Harvest Centres, but also of the CGIAR in general. IPGRI was asked to chair the Taskforce.

The Taskforce consists of Future Harvest Centre focal points, appointed by their DG's, and responsible for coordination also within their Centres. Also the System office is represented in the Taskforce in a similar manner. PARC, the Public Awareness and Resource mobilization Committee of the CGIAR, is also represented, and has set up a special Taskforce for the two Summits. (Annex 1a/b)

The CGIAR System Taskforce started its work by the middle of 2001, and after some initial fact-finding activities, has prepared a workplan for 2002, including preparations for the Summits, participation in the Summits and a subsequent evaluation phase.

Objectives

In the first place the CGIAR System Taskforce aims to:

- Promote that both Summits recognize that sustainable development is not possible without sustainable agriculture, in particular related to poverty eradication (in rural

areas), food security (quantity, quality and safety) and protection of the environment (e.g. climate change, land degradation & desertification, biodiversity).

- Highlight the important contribution of past, present and future research activities of the CGIAR System and its partners towards these objectives at the Summits

It is interesting to note that in the framework of WSSD the CGIAR model is being studied for new partnerships for sustainable energy and health care, that might be launched in Johannesburg (Outcome type 2). The CGIAR system is after all a non-negotiated partnership of international organizations, governments and foundations. The Centres have a clear goal, to do Agricultural research for development, with some criticism on the ability of the System to focus on the most important issues. We work in partnership with stakeholders, although until recently this has been mainly restricted to NARS (scientists), and has not yet very much actively involved farmers, business, women, civil society, trade unions, etc.

Therefore the second set of objectives of the CGIAR System Taskforce is to:

- Raise awareness about the effectiveness of the partnership that the CGIAR is representing among the international community, including present and potential donors to the CGIAR System.
- Highlight the recent improvements of the CGIAR System, in particular the much strengthened focus on global issues and broader partnerships with stakeholders through the introduction of challenge programmes.
- Through participation in the Summits identify new partners and new donors, in particular for challenge programmes or similar system-wide multi-stakeholder CGIAR initiatives.

Strategy

To achieve the above mentioned objectives, the Taskforce proposes to make use of official presentations, documentation materials, side events at the Summits and preparatory meetings, networking, and evaluation and follow-up after the Summits. The first level of presentation will be the CGIAR System as a whole, while entities within the CGIAR System (Centres, Challenge/System-wide Programmes, Projects, etc) will be offered the opportunity to present themselves as part of the larger presentation.

Official representation

The CGIAR is now recognized as an International Governmental Organization (IGO) by the UN, and has been officially accredited to both Summits. The chairman of the CGIAR will have the opportunity to address both Summits, and an official paper can be distributed to the delegates. At the Prepcom meetings of the WSSD, the CGIAR can make interventions.

Documentation

- There will be an opportunity for two official documents, accompanying the official CGIAR presentations at both Summits.
- A special background publication has been put together about the CGIAR System to support PA activities around the Summits 'Nourishing a Peaceful Earth'.

- A major tool for PA is a set of fact sheets. Two were already prepared for the WFS;5yl, while a special set is being developed, describing the contribution of the Future Harvest Centres to the implementation of Agenda 21. These fact sheets can be relatively easily updated, to allow adjustments to shifts in trends and topics during the process of preparation of the Summits
- Further publications and/or audiovisuals will be produced as part of specific activities. For example, the book on Ecological agriculture resulting from the collaborative project carried out by IUCN and Future Harvest, is likely to be launched in Johannesburg. IWMI, together with ICRAF and IFPRI has been asked by GEF to prepare a background document on land and water degradation for a high level roundtable scheduled for the 3rd Prepcom.
- The System Office and the Future Harvest Centres have a wealth of general and specific publications, which can be used for the Summits. Often these publications are usable directly in their present form, sometimes it might be needed to carry out small adjustments.
- Special web pages have been set up on the CGIAR site with information about the activities of the CGIAR system related to WSSD and the WFS;5yl

Events

WSSD preparatory meetings

- We participated at a limited scale in various sub regional and regional Prepcom meetings that were held throughout 2001. The main objective was to ensure that sustainable agriculture and the related science and technology were recognized as an important issue. At the end of the regional process, rural development was certainly recognized by all parties as a very important issue, with the role of agriculture neither being ignored nor strongly supported. Only the African region had made a specific recommendation to get more support for sustainable agriculture.
- The 2nd Global Prepcom was held from 28 January to 8 February 2002 in New York. The major input document for the meeting, the report of the Secretary General on the implementation of Agenda 21, does give credit to the important role of agriculture. Through active participation in the general meeting and in side events organized by the FAO and the Worldbank, sustainable agriculture was kept on the 'radar screen' of the delegates. Contacts were made with representatives of the major groups participating in the multi-stakeholder dialogue for collaboration on the road to Johannesburg, including partnerships, and with various country representatives. The final document, the co-called Chairman's paper, fortunately includes many issues of importance for the CGIAR.
- The 3rd Global Prepcom will be held from 25 March to 5 April 2002, again in New York. This is a very important meeting because it will aim to produce the first draft of the political WSSD document (Outcomes type 1), and a preliminary list of the post WSSD work programme (Outcomes type 2). The Taskforce has been invited by IUCN to co-organize a side event on 'Food Security and Biodiversity'. We will seek possibilities to highlight some of the challenge programmes that are being developed.
- The 4th Global Prepcom will be held from 27 May to 7 June in Indonesia. It will be a ministerial meeting (mainly environment). The result will be the political document for WSSD. There will be opportunities for side events and a CGIAR exhibition. In

particular success stories of SE Asia based centres should be used to showcase the CGIAR System. The possibility of doing a media campaign are being investigated.

- There are various other related important meetings and Summits taking place in the upcoming months. If CGIAR staff is attending these meetings, it is important this be communicated to the Taskforce. Examples are:
 - NGO meeting in Algiers (March 2002)
 - Financing for Development in Monterey, Mexico (March 2002)
 - COP 6 for the CBD in The Hague, the Netherlands (April 2002)

WFS;5yl

As far as the WFS;5yl is concerned, which was originally scheduled to take place in November 2001, there is less emphasis on participation in the preparatory process. However, since the Summit has been moved, it seems to have taken on a more prominent role in the preparations for Johannesburg. This is illustrated by the fact that the regional preparatory meetings have now been asked also to work on the regional contribution to WSSD. This should certainly help to ascertain the attention for agriculture. At the meeting itself, the CGIAR will be invited to speak (Ian Johnson), and we expect to be able to have both an exhibition and to organize some side events, possibly together with the FAO. One side event is likely to be the launch of the CGIAR Finder. Further events should for example highlight CGIAR partnerships aimed at 'good food security', i.e. enough, safe and providing a balanced diet.

Although at present it looks that globally WSSD will be a much more important event than the WFS;5yl, the Summit in Rome still is a major venue for the CGIAR System showcase its special relationship and partnership with the FAO, and to contribute to the political commitment for good Food Security (which will feed into Johannesburg), and it therefore will be important to make a strong CGIAR contribution to the event.

WSSD

- Pre-Summit

The possibilities are being investigated to organize a special side event, a so-called 'pre-summit', on the role of agriculture in sustainable development, and in particular how to combine productivity with sustainability. This might also be part of the preparations of a specific programme on Sustainable Productive Agriculture for Africa, to be launched at the Summit (outcome type 2). The South African Ministry of Agriculture has expressed interest in doing the local organizing of this event, a decision whether to go ahead with this meeting will need to be taken by the end of February.
- Official representation

The CGIAR will probably be given the opportunity to make a short address at the Summit. It is expected that the CGIAR chairman will make the statement.
- Exhibit

The exhibit facilities at the Summit are likely to be geared as well towards delegates as to the general public. The PARC taskforce has agreed that we will aim to set up a general CGIAR System space, with entities within the CGIAR (challenge programmes, centres, etc) setting up booths within the general space. The exhibit area is at 5 minutes distance from the main conference site.

- Side events
Apart from a side event (preferable to be organized with stakeholders) highlighting the importance of sustainable agriculture and the CGIAR approach, there are likely to be various side events with a strong link to the CGIAR. These include the launch of the IUCN/Future Harvest book on eco-agriculture, and possibly the launch of the Global Conservation Trust
- General PR
The PARC WSSD taskforce will develop a targeted campaign to forge links with the media, both international and national. This might involve inviting journalists to CGIAR projects in South Africa, getting into the local press, carrying out awareness activities targeted to children etc.

Networking (in particular in relation with WSSD)

- *Delegations*
Links have been established with various delegations that are promoting the issue of sustainable agriculture (a.o. Netherlands, Japan, USA, some African countries), and these need to be expanded and strengthened further. Taskforce members will need to further develop the contacts they have in the host countries of the centres, and make sure that the delegations are aware of the role of the CGIAR System in promoting sustainable development.
- *UN circles*
There are strong links with the Taskforce at the Worldbank, also because Manuel Lantin is a member of both the Worldbank Taskforce and the CGIAR System Taskforce. Furthermore there are strong links with FAO, and IFAD, which resulted in 'collaborative lobbying' at the 2nd Prepcom. Links with WHO and UNESCO need to be further developed.
Also links are being strengthened with the CSD Secretariat bureau that is coordinating all the preparations. There are possibilities for additional links to the leading personalities, such as Emil Salim (Chair of the Bureau), Nitin Desai (acting Secretary General for WSSD) and Jan Pronk (SG's special envoy for WSSD). These need to be developed further.
- *Major groups & Civil Society*
Links have been established with representatives of so-called major groups with an interest in Sustainable Agriculture and Rural Development. At present we will concentrate on major groups with a global identity, e.g. IUCN, IFAP, and ISCU.
- *Indonesia*
The Indonesian participation at WSSD is coordinated by Effendy Sumardja, Assistant to the Minister of Environment. Indonesia is particularly active in WSSD since the Chair of the Bureau, Emil Salim is from Indonesia. CIFOR has been interacting with Effendy Sumardja regularly by providing input into the forest section Indonesia's report to the regional prepcom in Phnom Penh and Manila held last year, and has many national and regional contacts for the 4th Prepcom.
- *South Africa*
The host country obviously is keen to make sure that the outcome of the Johannesburg Summit will be significant, not in the least for Africa and South Africa in particular. South Africa is making quite a lot of human and financial resources

available for the Summit. There are various areas of common interest between the CGIAR and the host country, which will could be developed further in collaboration, such as the shared interest in sustainable productive agriculture. Contacts have been established with key contacts in the Ministry of Environment (leading the process), the Ministry of Agriculture, and Jowoco, the organizing company.

Evaluation

The work of the Taskforce will not be finished on the 4th of September. First of all certain initiatives are likely to require more time to be completed. Secondly it will be important to evaluate the effectiveness and the impact of the activities (return on investment). It is estimated that the Taskforce will be able to present a report at the 2002 AGM, and that it will wrap up its activities at the end of the year.

Budget

General/back stopping

- Intern (6 months) 5,000
- Secr. support (3 m) 10,000
- PA/PR 20,000

Sub-total 35,000

WFS;5yl

- Fact sheets 7,500
- Side event 5,000
- Exhibition 12,500

Sub-total 25,000

WSSD

- Prepcoms 20,000
- Side event 10,000
- Exhibition 15,000
- Agenda 21 Fact sheets 7,500
- Local publicity 10,000

Sub-total 62,500

WSSD-Pre Summit (100-150 participants)

- *30 participants* 45,000
- *Venue* 15,000
- *Documentation* 15,000
- *Miscellaneous* 20,000

Sub-total 95,000

Contingency (5%)	12,500	
TOTAL	230,000	(135,000+95,000)

Expected sources of income:
(General)

- PARC 30,000
- IDRC 50,000
- Secretariat
- Centres

(WSSD pre-Summit)

- CTA
- IFAD
- FAO

Annexes

Composition of the taskforce

Composition of the PARC taskforce

Core issues as identified by the Chairman's paper (product of the 2nd Prepcom)

Annex 1

CGIAR System Taskforce for WSSD & WFS;5yl

- Coosje Hoogendoorn (Chair/IPGRI)
- Ruth Raymond (PA coordinator/IPGRI)
- Manuel Lantin (CGIAR Secretariat)
- Michael Hailu (CIFOR)
- Hugo Li-Pun (CIP)
- Jill Lenne (ICRISAT)
- Tiff Harris (ICRAF)
- Nathan Russell (CIAT)
- Tom Payne (CIMMYT)
- Bob Booth (IITA)
- Klaus von Grebmer (IFPRI)
- Robin Reid (ILRI)
- Mike Jackson (IRRI)
- David Molden (IWMI)
- Willy Erskine (ICARDA)
- Pierre Justin Kouka (WARDA)
- Meryl Williams (ICLARM)
- Francis Idachaba (ISNAR)
- Barbara Rose (Future Harvest)

Annex 2

PARC Taskforce for WSSD & WFS;5yl

- Ruth Raymond (Chair/IPGRI)
- Michael Rubenstein (IFPRI)
- Michael Devlin (IWMI)
- Michael Hailu (CIFOR)
- Jason Wettstein (Future Harvest)
- Susan Macmillan (ILRI)
- Eric McGaw (ICRISAT)
- Sarwat Hussain (CGIAR Secretariat)
- Christine Graves (CIP)

Annex 3

Core issues as identified by the Chairman's paper (product of the 2nd Prepcom WSSD)

- *Poverty Eradication*
- *Changing Unsustainable Pattern of Consumption and Production*
- *Protecting and Managing the Natural Resource Base of Economic and Social Development*
 - Fresh Water
 - Marine Environment
 - Natural Disaster Management
 - Climate Change
 - Sustainable Agriculture
 - Desertification
 - Mountains
 - Biodiversity & Genetic Resources
 - Forests
- *Sustainable Development in a Globalizing World*
- *Health and Sustainable Development*
- *Sustainable Development of Small Island Developing States*
- *Sustainable Development Initiatives for Africa*
- *Means of Implementation*
 - Finance
 - Trade
 - Transfer of Technology
 - Science & Education
 - Capacity Building
 - Information for Decision Making
- *Strengthening Governance for Sustainable Development at the National, Regional and International levels (to be developed).*